

Swedish Folk Painting Exhibition: Traditions and Innovations Gammelgården Museum of Scandia (Gammelgården)

Gammelgården, is excited to invite Swedish Folk Art painters to exhibit their art from May 5, 2023 through October 28, 2023 in the Swedish Folk Painting Exhibition: Traditions and Innovations. The exhibit will be on display in the Gammelgården visitor center.

If you are not familiar with Gammelgården, it is an outdoor living history museum with 6 Swedish buildings on 11 acres of park and stream located in Scandia, MN. Gammelgården is dedicated to preserving and promoting the life, culture and arts of the Swedish Immigrants (1840-1890). The website is located at: <https://Gammelgardenofscandia.org/>

Exhibition Purpose: To display Swedish painted folk art from the past and present; to increase awareness of the variety styles within Swedish folk painting; and perpetuate the practice of Swedish painted folk art.

This exhibit will provide an opportunity for artists to display work rooted in the various Swedish painted folk art traditions. Contemporary work inspired by traditional folk art is welcome as is digital art.

Exhibition Criteria: The work should reflect, or be inspired by painting of the 18th and 19th centuries of Sweden (1700 -1800). Work must contain enough decoration to reveal the folk art.

Intent to Exhibit: If you intend to exhibit your work, by March 15, 2023 send an email to express your interest. The email should contain your name, the number of items you would like to exhibit, whether the work will hang or sit on a surface and the dimension for each piece (length height and width). This information will help Gammelgården plan the exhibit and limit the number of entries if space is exhausted.

Address your email of intent to Lynne Blomstrand Moratzka gammelgardenlynn@frontiernet.net and cc Julie Anderson lv4painting@gmail.com

If you change your mind and decide not to exhibit, please let Lynne Blomstrand Moratzka know via email by April 1, 2023.

Submission of art for Exhibition:

Entry Dates: Artist work must be received from April 1, 2023 through April 15, 2023. Art received shortly after April 15 will be displayed at the discretion of Gammelgården staff based on date the item was mailed and available space.

Exhibition Dates: May 6, 2023 through October 28, 2023

Exhibition location: Gammelgården Museum of Scandia Visitor Center, 20880 Olinda Trail North, Scandia, MN

Who may enter work: Any living artist who executes Swedish Folk Painting.

How many items may be entered: A total of three (3) items may be entered. The work can be executed at any time.

Gammelgården retains the right to decide what items meet the exhibition criteria and will be exhibited. If any item is not exhibited, the piece will be returned to the artist.

Size Limitations: Pieces cannot exceed 4' (feet) wide and 8' (feet) high.

Preparation of items for exhibit:

All items that are meant to be hung on a wall must have a hanging device attached (e.g. paper, canvas, wood plates, wood signs, etc.) An item not "ready to hang" will not be accepted for exhibition.

Exceptions for hanging devices are items that sit on flat surfaces such as trunks, boxes, baskets, etc.

Cost for entry: Registration, shipping and shipping insurance fees.

Registration fee: \$10 total fee, for one, two or three items submitted.

Registration, submission and return process:

- Place the completed registration form and entry fee in an envelope. Checks or money orders should be made out to Gammelgården Museum of Scandia.
- Attach the completed Identification labels to the back or bottom of each entry.
- Send your carefully packed entries, along with the envelope containing the registration form and fee, to Gammelgården Museum of Scandia. (address below)
- Entries will be accepted from April 1 through April 15, 2023.
- Entries must be sent to the following address unless other arrangements are made:
Gammelgården Museum of Scandia, PO Box 62, Scandia, MN 55073.
- Delivery of items directly to Gammelgården will be done by appointment only as the museum will be closed until May 1, 2023. To make delivery arrangements call 651-433-5053.

- At the close of the exhibit, items may be picked up between 1:00 p.m. and 4:00 p.m. central time on Sunday, October 29, 2023 or call 651-433-5053 to make arrangements for pick up on October 30 or 31, 2023.
- Items not picked up, will be returned to the artist at the address on the registration form via USPS, UPS or other shipping service. If the artist did not include funds for return, the item will be sent COD, or the artist will be billed for shipping and insurance costs.
- For insurance purposes, the sale price amount will serve as the declared value. Artists not selling their work will need to declare the insurance value for their piece on the registration form.
- For pieces that are sold, funds submitted by the artist for shipping will be returned and the individual purchasing the item will be responsible for shipping and insurance costs or picking up the item.

Exhibit Information: Include educational information about your piece to be posted with each item in the exhibit for public view and education. (Size 6" X 4") If you are sending more than one item, please attach it to the appropriate item so it can be easily removed without tearing.

Sale of art: Items will be offered for sale during the exhibition. All entries should be marked with sale price or not for sale (NFS) on the forms. If an item is sold, 20% of the sales price to be retained by Gammelgården with the remaining 80% to the artist.

Payment will be mailed to the artist at the address on their registration label within a month after the exhibit closes.

At the discretion of Gammelgården, the sold item may be released from the exhibit to the buyer before or at the end of the exhibition. If not picked up, the item will be shipped to the buyer at their expense.

Booths and Demonstrations: Artists can choose to have a booth for sales and/or demonstration. Artist who are not currently a member, will be asked to join.

Sales and Demonstrations will be on:

- Midsommar Dag June 24, 2023
- Spelmansstämman, August 19, 2023.

Additional details on deadlines and how to make arrangements will be posted on the Gammelgården Museum of Scandia website. While there is no charge for a booth, artists are asked to become a member of the museum. Artist will bring their own table, handle their own sales, taxes etc. Gammelgården asks for no records of sales during the event.

Photography: Gammelgården reserves the right to photograph any piece submitted for the record, promotional, educational and commercial purposes. Artists have the right to take legal action against any unauthorized commercial use.

People's Choice Award: Visitors to the exhibition may vote for their favorite piece in the exhibit. The votes are tallied and announced at Midsommar Dag June 24, 2023.

Social Media: Following are some hashtags to use. At a minimum please include #gammelgarden

#gammelgardenmuseumofscandia

#gammelgardenmuseum

#gammelgarden

#scandiamn

#learnsomethingnew

#SwedishPainting

#SwedishFolkPaintingExhibitionTraditionsandInnovations

#GammelgardenSwedishPaintingExhibit

#Swedishfolkartpainting

#kurbits

#bonadsmalning

#swedesinminnesota

#Swedishfolkartexhibition

**Swedish Folk Painting Exhibition: Traditions and Innovations
Registration Form**

(print or type information)

Artist Name:

Telephone:

email:

Sale price:

Not for Sale (NFS): ___ If NFS, value for insurance purposes:

Number of Entires:

Short description of each entry:

Full mailing address:

I grant photography authorization to Gammelgården as indicated in the entry rules.

Signature _____ Date _____

I do__ do not__ want contact information on the back of pictures sold by Gammelgården.

Please include the following contact information:

Checklist:

- Attach identification label to each item
- Include Registration fee with this document
- Include return postage fees*.

*If not included or insufficient, artist will be billed unless item is for sale and sold.

- Include exhibit information to be posted by your entry.
- Ship entries with this form to:

Gammelgården Museum of Scandia PO Box 62 Scandia, MN 55073

Entries must arrive at Gammelgården between April 1-15, 2023.

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Identification Label (attach to the back or bottom of each item)

Artist's Name:

Description of entry:

Sale Price:

NFS:

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Exhibit Information

This is 6"X4" and you can use this to write your information.

Information should include:

Artist Name

Region in Sweden representative of the work

Description of the painting: Please write this so if someone has never seen this type of painting they would learn about it. Consider including medium you used, if wood the source of the wood etc. If you did not design the piece include the designers name.

Identify if the item is for sale or not for sale at the bottom right. If it is for sale, include the sales price. If not for sale can use letters NFS

At the end you can include contact information and other information you want to share with those viewing the exhibit such as if you teach, do commission work etc.

Sale Price:\$xx.xx or

NFS